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PROFILE

Energetic, hard-working and multi-lingual Information Technology professional, with proven expertise in the support and optimization of web/cloud networks, commercial websites, online statistic analyses, and multimedia creation, seeks a position in global company to apply the following skills and proficiencies:

- + **Web Development:** Dreamweaver, PSD to XHTML, HTML 4/5, CSS 2/3, PHP, MySQL, VBScript, JavaScript and JavaScript frameworks JQuery and MooTools, AJAX via XAJAX API, Object-oriented Programming, Customization and Web Integration of CMS and other popular web software
- + **Programming Languages:** Visual Basic, C/C++, Java
- + **SEO and Marketing:** SEM, social media content management, WordPress blog, social bookmarking, search marketing strategy and positioning
- + **Web Hosting:** Hosting setup and domain name management
- + **Network Protocols:** Cisco TCP/IP, Telnet, HTTP, FTP, RIP, DHCP, DNS, SMTP, POP3
- + **Software:** Adobe CS5, MS Office, Audition, Putty, SQLyog Enterprise, H-Sphere, CPanel WHM/WHMCS, WordPress, Joomla, SMF, phpBB
- + **Operating Systems/Server:** Windows (All), CentOS
- + **2D/3D Graphics and Video Editing:** Vegas, Photoshop, Flash, SwishMax, 3ds Max, Illustrator, and video presentation
- + **Communication:** Technical writing, documentation and article writing

WORK EXPERIENCE

Tech Conclave – Davao City, Philippines

March 2009 – Present

Tech Conclave is a video series that provides news and commentary on current technology trends.

Founder, Video and Website Producer, and News Anchor

- Filmed, anchored and presented over 15 episodes
- Responsible for research, creation and proofing of all episodes.
- Managed a team of global technology correspondents that virtually met bi-monthly to discuss and agree upon new episode content.
- Managed pre and post production of 10-minute video episodes.
- Produced professional static and animated 2D and 3D video graphics.
- Managed series web development, web content and web design.
- Increased viewership and ad revenue by 200% in first year of production.

JR Web Design – Davao City, Philippines

October 2010 – Present

JR Web Design specializes in customized web development and branding for small to medium enterprises.

Lead Web Developer, Graphics, and SEO Specialist

Owner/Founder, Executive Management

- Responsible for accounts payable/receivable, project scope negotiations, and business management.
- Contracted and managed temporary employees based on project loads and company needs.
- Lead Project Manager, web developer, graphic designer and SEO specialist for all clients.

Web Development and Graphic Design

- www.chillwestseattle.com
Chill Massage Therapy and Apothecary, Seattle, USA
- www.englishantique.co.uk
Johnson and Johnson, Kirkby Lonsdale, Lake District, England, UK
- www.techconclave.com
Tech Conclave, Davao City, Philippines
- www.tophostingcenter.com
Top Hosting Center, Montreal, Quebec, Canada
- www.boiteajouets.com
Boiteajouets.com, Quebec, Canada
- www.kendalcattery.co.uk
Tarnside Luxury Cattery, Kendal, South Lakeland, England, UK
- www.grandaustralia.com
Grand Australia, Davao City, Philippines
- www.kendalkennels.co.uk
Grassgarth Luxury Boarding Kennels, Kendal, South Lakeland, England, UK
- www.kinessor.com
KinEssor, Montreal, Quebec, Canada

SEO Consultation

- Evaluation of client website: content, layout, server infrastructure; keyword market research and target market searching habits.
- Creation of competitive analysis reports, rankings, analysis of server data against logs, and search engine traffic patterns.
- Developed "best practice" documents and policies: standard HTML coding guidelines, website structure, keyword research/prediction, descriptor meta tag guidelines, and content copywriting guides.

Top Hosting Center – Montreal, QC, Canada

August 2007 – October 2010

Top Hosting Center is a web hosting provider dedicated to changing the web hosting industry.

Web Developer and Website Manager

- Developed and managed redesign of company website.
- Designed static and animated advertising banners for the web using Adobe Photoshop and Adobe Flash.
- Updated the content of the company's website and official blog.

SEO Consultant

- Evaluated and improved the company website towards search engine friendliness resulting to the increase of website traffic and visibility of the company's products – included in Alexa's top 100,000 sites and gained a Google PR of 4.
- Edited and published articles for official company blog, social network, and PR distribution channels.
- Created video advertisements that promote web hosting products.

Technical Support/Sales Representative

- Assisted customers with sales and web hosting-related technical concerns via company live chat and trouble ticketing systems.
- Managed customer billing statements and web hosting accounts.

Butler Hill Group – Seattle, WA, USA

November 2009 – February 2010

Butler Hill Group is a leading provider of linguistic consulting services.

Web Search Evaluator

- Annotated, rated and assessed the success rate of keyword searches for Bing search engine.
- Participated in weekly conference calls, online trainings and project-related communication with other web search evaluators based in other countries.

Host Color – Delaware, USA

November 2009 – February 2010

Host Color is a web hosting operator that provides services in the United States and Europe.

SEO Consultant

- Provided a report and assessment of search engine friendliness of the company's website.
- Managed and participated in online marketing campaigns across different websites, forum communities, social networks and blogs.

Content Writer

- Main contributor and publisher of industry content on company blog.
- Responsible for marketing content which was used for support and collateral material to promote company web hosting products and services.

KinEссор – Montreal, QC, Canada

June 2008 – February 2009

KinEссор specializes in Project, HR and IT Development and Management.

Lead Web Developer

- Developed company website using web programming languages and scripts such as HTML, CSS, PHP, MySQL, and AJAX via XAJAX framework.
- Developed an administrative back-end control panel to manage data gathered from the front-end website forms and from the database.

BHI Pro, Inc. (Hubport Interactive) – Davao City, Philippines

May 2007 – August 2007

Hubport Interactive is a leading sourcer of IT services to global clientele.

Software Quality Assurance and Tester

- Responsible for the evaluation of web software systems matched against client strategic planning and expectations.
- Created typographical standards to reduce bug errors.
- Communicated with and regularly supported international clientele.

Philippines-Australia Basic Education Assistance for Mindanao – Philippines

June 2007 – October 2007

An education project funded by the Philippine government and the Government of Australia through AusAID.

Network Support and Administration (Intern)

- Responsible for technical computer support to all employees.
- Installed operating systems and configured anti-virus and firewall software.
- Removed viruses and worms from infected computers in the network.

LANGUAGES

English, Fluent

Filipino/Tagalog, Fluent

Spanish, Intermediate

French, Beginner

EDUCATION & TRAINING

AMA Computer University Davao Campus – Davao City, Philippines
Bachelor of Science in Information Technology

May 5, 2007

- Graduated with top honours, conferred as **Magna Cum Laude**
- Recognized as Most Outstanding Student

Projects & Awards

- Featured at B10WH.com, a web hosting news and review website, as a “Smart Young Filipino Who Has a Future.”
- Awarded ‘Exemplary Thesis’ for LAN-based, Visual Basic and MySQL network application administered in University program.
- Awarded 2nd place overall, among 13, in a regional-level Cisco Networking Competition.
- Included in the Top 10, among 20 entries, of a city-wide techno-graphics competition.
- Founded and managed, Digicore, a local organization dedicated to programming and computer animation.

Speaking Engagements

C++ Programming through Game Development Concepts
Digicore Organization

September 24, 2005

Flash Animation Seminar
Digicore Organization

July 16 and 23, 2005

Trainings and Seminars

PC Troubleshooting
Informatics Education System, Panabo City, Philippines

December 2003

Microsoft Office and PC Troubleshooting Training
Informatics Education System, Panabo City, Philippines

April – May 2003

News and News Feature Writing
TADECO Clubhouse,, Bo. A. O. Floirendo, Panabo City, Philippines

November 29, 2002

REFERENCES

Available upon request.